### UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF GEORGIA ATLANTA DIVISION

BENJAMIN CRAVER,	)
Plaintiff,	) ) ) No. 1:24-cv-02119-SCJ
V.	) HIDVEDIAL DEMANDED
EMORY UNIVERSITY,	) JURY TRIAL DEMANDED )
Defendant.	)
	)
	)
	)

# FIRST AMENDED COMPLAINT<sup>1</sup>

Plaintiff Benjamin Craver ("Ben"), by and through his undersigned attorneys, complains as follows against Defendant Emory University ("Emory"):

#### INTRODUCTION

1. In this action, Ben challenges Emory's decision to suspend him based on his involvement with Eightball, an innovative artificial intelligence-based learning tool.

<sup>&</sup>lt;sup>1</sup> Plaintiff Benjamin Craver submits this First Amended Complaint pursuant to this Court's May 17, 2024 Order (Dkt. 13) and Rule 10(a), identifying himself by name instead of pseudonymously as "John Doe." In addition, this First Amended Complaint adds allegations based on the attached Exhibit B, the Declaration of Vanessa Youshaei, which was made available only after the original complaint was filed.

- 2. In the spring of 2023, Ben and his friend—referred to here as "Emory Student 1"—presented Eightball to Emory students, faculty, and alumni at the university's annual student entrepreneurial business pitch competition ("Pitch the Summit" competition), and Emory awarded Eightball the \$10,000 grand prize. Ex. A, Craver Declaration ("Craver Decl.") ¶¶ 18-23; Ex. B, Declaration of Vanessa Youshaei ("Youshaei Decl.") ¶¶ 3-5.
- 3. While nothing about Eightball changed, Emory's view of Eightball changed dramatically. Approximately six months after Emory celebrated and funded Eightball's development, Emory's Honor Council concluded that Eightball was offensive to Emory's community standards because Eightball—like a calculator, search engines like Google, and so many other technological tools—"could be used for cheating." Craver Decl. ¶ 47, Ex. 13 at 7. To be clear, Ben never cheated, and Emory never alleged that he did. In fact, Emory concedes that there is no evidence that anyone has ever used Eightball to cheat. And to this day Emory advertises Eightball as an example of student innovation and entrepreneurship. Craver Decl. ¶ 5, Ex. 1 at 2.2
- 4. In concluding that Ben violated the Honor Code, Emory failed to abide by its established procedures and standards, intentionally breaching its contract with

<sup>&</sup>lt;sup>2</sup> Numbered exhibits refer to the exhibits to Benjamin Craver's Declaration (Exhibit A).

Ben as a university student. Emory's farcical proceeding and subsequent discipline, if permitted to stand, will unfairly cause Ben to miss a semester of his senior year of college, prevent him from writing an honors thesis, delay his graduation, inhibit his postgraduate educational and career opportunities, and permanently tarnish his reputation.

5. Accordingly, Ben seeks damages and an injunction vacating Emory's suspension and other disciplinary measures.

#### **PARTIES**

- 6. Ben is a citizen of Massachusetts and resides in Lexington, Massachusetts. Craver Decl. ¶ 2.
- 7. Emory is a corporation organized pursuant to the Georgia Nonprofit Corporation Code, O.C.G.A. Section 14-3-101, *et seq*. Emory's registered office is located at 201 Dowman Drive, 312 Administration Building, Atlanta, Georgia 30322 in DeKalb County.

### **JURISDICTION AND VENUE**

- 8. This Court has jurisdiction because the parties are citizens of different states and the amount in controversy exceeds \$75,000. *See* 28 U.S.C. § 1332.
- 9. This Court has personal jurisdiction over Emory because Emory is incorporated in Georgia, located in Atlanta, Georgia, and a substantial part of the events giving rise to this suit occurred in Atlanta, Georgia.

10. Venue is proper in this district because Emory is located in Atlanta, Georgia in DeKalb County, which is within the Northern District of Georgia, Atlanta Division, and because a substantial part of the events giving rise to this suit occurred there. *See* 28 U.S.C. § 1391.

#### **FACTUAL ALLEGATIONS**

### Emory Student 1 Develops Eightball

- 11. Ben is a junior at Emory University, majoring in history and minoring in economics. He is a top student, the treasurer of the school's Judo Club, and a regular participant in campus community activities. Craver Decl. ¶ 3.
- 12. Before the events giving rise to this action, Ben had never even been accused of misconduct, academic or otherwise. Craver Decl. ¶ 4.
- 13. In May 2022, Emory President Gregory L. Fenves publicly encouraged Emory students to innovate with artificial intelligence: "Emory faculty and students have the multidisciplinary expertise needed to develop creative and thoughtful innovations so that AI can be a force for good improving our world and the human experience." Craver Decl. ¶ 6, Ex. 2 at 2.
- 14. Emory Student 1, during the winter break after the fall 2022 semester, wrote the first iteration of code for Eightball—an online learning tool that uses artificial intelligence to streamline the process for making classroom aids like flashcards, study guides, and worksheets. Craver Decl. ¶7.

- 15. By Emory Student 1's design, students could upload class materials, such as notes and lecture slides, to Eightball's private server (similar to Google Drive or other frequently used, third-party sites) and then ask Eightball to generate requested learning materials. Craver Decl. ¶ 8.
- 16. Information that one student submits into Eightball is not made available to others. Craver Decl. ¶9.
- 17. In January 2023, Emory Student 1 approached Ben about turning Eightball into a business. Craver Decl. ¶ 10.
- 18. Because Ben does not know how to code or develop software, he decided to support Eightball in a strictly marketing-focused role. Craver Decl. ¶11.
- 19. Ben and others began marketing Eightball at Emory during the spring2023 semester. Ben made a few posts about Eightball on social media. Craver Decl.¶ 12.
- 20. Eightball's website was public and available to Emory faculty and administrators to view and try for themselves. Craver Decl. ¶ 13.

# Emory Endorses Eightball

21. Emory at all relevant times not only was aware of Eightball, but also celebrated the product and encouraged Emory Student 1 and Ben to develop Eightball's capabilities.

- an article about Eightball titled "Emory student newspaper, the Emory Wheel, ran an article about Eightball titled "Emory student entrepreneurs use AI to improve students' studying experience." Craver Decl. ¶ 14, Ex. 3. The article explained that Eightball allowed students "to upload materials including lecture slides [and] automatically spit out flashcards based on the uploaded material." Craver Decl. ¶ 14, Ex. 3 at 2. The article also discussed Eightball's plan to release a "homework helper" feature that specifically "does not promote mindless cheating, like homework solver platforms," but rather "is going to help you genuinely learn your material." Id. (emphasis added).
- 23. On March 10, 2023, Emory Professor Anna Errore wrote to the Eightball team: "I was very pleased to hear about your startup, [E]ightball. I congratulate you for your entrepreneurial attitude and for the very interesting idea that you and your business partners had." Craver Decl. ¶ 15, Ex. 4.
- 24. Around that time, Professor Errore demonstrated Eightball in her lectures and encouraged her students to try it. Craver Decl. ¶ 16.
- 25. At least one other professor and ten teaching assistants collaborated with Eightball to help develop the technology. Craver Decl. ¶ 17.
- 26. Later in March 2023, Ben and Emory Student 1 entered Eightball into Emory's Pitch the Summit competition. Craver Decl. ¶ 18. The competition's objective is to provide Emory undergraduate and graduate students with the

opportunity to learn how to effectively pitch an idea for a new venture. Craver Decl. ¶ 19, Ex. 5 at 1. Participating individuals or teams have the opportunity to present their entrepreneurial idea to panels of judges, with the most successful pitches advancing through three rounds of competition. Craver Decl. ¶ 19, Ex. 5 at 1. The panel of judges is comprised of Emory alumni and graduate students at Emory's Goizueta Business School. Craver Decl. ¶ 23. Winning individuals and teams receive guidance, financial support, and in-kind contributions to move their ventures forward. Craver Decl. ¶ 19, Ex. 5 at 1; Youshaei Decl. ¶ 3.

- 27. Ben and Emory Student 1 presented Eightball at Emory's Pitch the Summit competition. Craver Decl. ¶¶ 20-21, Ex. 6 at 2-11. They discussed Eightball's immediate success and a plan to introduce an "Eightball Assignment" feature that would include a "Check your Answer" function. Craver Decl. ¶21, Ex. 6 at 7.
- 28. The presentation referenced Quizlet and Chegg, two other companies that offer learning supplements, for the limited purpose of stating that Eightball would mimic their proven pricing model. Craver Decl. ¶ 21, Ex. 6 at 9.
- 29. Ben and Emory Student 1 also forecast to the judges that they intended to establish a mechanism that would allow students to link Eightball to Canvas, Emory's learning management platform on which Emory professors host course materials. Craver Decl. ¶ 22; Youshaei Decl. ¶ 4. By connecting Eightball to

Canvas, students would be able to import their course materials to Eightball all at once rather than uploading the same documents individually. Craver Decl. ¶ 22; Youshaei Decl. ¶ 4.

- 30. The panel of judges, all members of the Emory community, awarded Eightball the grand prize of \$10,000, paid by Emory itself, to fund Eightball's continued progress. Craver Decl. ¶ 23; Youshaei Decl. ¶ 3.
- 31. At the time of the competition, none of the Pitch the Summit judges raised any concern that Eightball's then-existing or projected features could implicate cheating. Youshaei Decl. ¶ 6.
- 32. The competition judges were highly impressed by Eightball and voted unanimously to award it the grand prize and \$10,000. Youshaei Decl. ¶ 5.
- 33. Following the competition, Andrea Hershatter, Associate Professor and Senior Associate Dean of the Bachelor of Business Administration Program in Emory's Goizueta Business School, connected Ben and Emory Student 1 to an Emory alumnus—a seasoned entrepreneur who took interest in Eightball's potential. Craver Decl. ¶ 24, Ex. 6 at 16.
- 34. On June 28, 2023, Emory ran an article titled "Dorm Room Entrepreneur: BBA Student Co-Founds AI-Powered Study Tool Eightball." Craver Decl. ¶ 25, Ex. 7. The article features Eightball and its win at the Pitch the Summit competition. *Id.* In that article, another Eightball representative explained that

Eightball's mission is "to be an indispensable tool powered by AI that empowers and helps students study—*not do their homework or be a cheat sheet*." *Id.* at 2 (emphasis added).

- 35. On October 4, 2023, Emory Associate Professor Jinho Choi told Ben that Eightball "looks great." Craver Decl. ¶ 26, Ex. 8.
- 36. On November 2, 2023, Ben advertised directly to students in Emory's PSYC 110 course, stating, "Students in your 'Introduction to Psychology 1: Psychobiology and Cognition' class are using Eightball for their homework assignments and studying." Craver Decl. ¶ 27, Ex. 9. Ben sent similar promotional materials to students in other Emory courses as well. The email recipients, therefore, were fully aware of Eightball, and yet none of them ever raised any concern with respect to students using the tool to support their learning processes. *Id*.
- 37. In fact, at no time up to this point did Emory faculty, administrators, alumni, or students raise any concern that Eightball could be used to cheat. Craver Decl. ¶ 28.

# Emory Student 1 Links Eightball to Canvas

38. In approximately October 2023, Emory Student 1 successfully developed a means by which students could opt to link Eightball to their Canvas accounts, as forecast during the Pitch the Summit competition. Craver Decl. ¶ 29. The mechanism allowed users to submit their Canvas tokens to the Eightball

platform, streamlining the process by which students were able to upload materials to Eightball. *Id.* The upgrade did not change what students could upload to Eightball or what learning materials Eightball could produce upon request. *Id.* 

- 39. When some students linked their Canvas accounts to Eightball, Emory's Office of Academic Technology Services ("ATS") and Office of Library & Information Technology Services ("LITS") became aware that a third-party application (most likely Eightball) was accessing user tokens. Craver Decl. ¶ 30.
- 40. Apparently in response, Emory hid the button that generates Canvas tokens, but it did not inform Emory Student 1 or Ben that the change was in response to Eightball's newly available method for uploading course materials. Craver Decl. ¶31.
- 41. Without any knowledge or reason to suspect that the change to Canvas was in response to Eightball, Emory Student 1 developed a workaround so users could continue linking their Canvas portfolios to Eightball, reducing the amount of time otherwise needed to upload the same documents one by one. Craver Decl. ¶ 32.
- 42. Ben did not know at the time how Emory Student 1 linked Eightball to Canvas, but the workaround apparently involved publicly disclosing one student Canvas token. Craver Decl. ¶ 33.
- 43. Only a handful of Emory students ever actually linked their Canvas accounts to Eightball. Craver Decl. ¶ 34.

### Emory's Honor Code

- 44. Emory has both an Undergraduate Academics Honor Code ("Honor Code") (Ex. 10) and an Undergraduate Code of Conduct ("Code of Conduct") that govern Emory undergraduate students' behavior. Craver Decl. ¶35.
- 45. As a condition of Ben's acceptance and attendance at Emory, Emory and Ben agreed to be bound by the terms of the Honor Code. Craver Decl. ¶ 36.
- 46. The Honor Code requires all undergraduate students to take the Honor Pledge: "I pledge to abide by the Emory Honor Code in all academic work and avoid any action that would provide an unfair advantage." Craver Decl. ¶ 36, Ex. 10 at Honor Code § II.
- 47. Emory further required Ben to accept the Honor Code in his mandatory freshman year Emory Edge class. Craver Decl. ¶ 36.
- 48. Under the Honor Code, students may use artificial intelligence programs in completing coursework as long as they provide proper citations, unless the course's professor instructs otherwise. Craver Decl. ¶ 36, Ex. 10 at App'x § IV.
- 49. The Honor Code defines Academic Misconduct as "any action or inaction that is offensive to the integrity and honesty of the members of the academic community," including cheating and "[i]ntentionally helping or attempting to help another person to violate any provision of this Honor Code." Craver Decl. ¶ 36, Ex. 10 at Procedures of the Honor Code § V.

50. The Honor Code establishes procedures for resolving a reported violation:

An investigative team meets with the reporting faculty, any witnesses, and the reported student to gather information and evidence related to the case. At the conclusion of the investigation, the investigative team may recommend to the dean that the case be dismissed, or the investigative team may refer the case to the Honor Council for a full hearing. At a hearing, a panel of at least five members reviews evidence and hears statements from all parties, in accordance with the procedures set forth below. The panel then votes to determine whether the reported student is responsible for the violation, and if so, the panel recommends sanctions to the dean.

Craver Decl. ¶ 36, Ex. 10 at Procedures of the Honor Code § IV.

51. It also establishes the evidentiary burden to find a student responsible for an Honor Code violation:

For a finding of an Honor Code violation, the Honor Council must determine by a unanimous vote of the hearing board that there is clear and convincing evidence of a violation. "Clear and convincing" evidence means that a particular fact or set of facts is substantially more likely to be true than not to be true.

Craver Decl.  $\P$  36, Ex. 10 at Procedures of the Honor Code  $\S$  V(G).

52. After an Honor Council hearing, the Honor Council makes a recommendation to the dean who may impose a sanction:

After any Honor Council informal resolution meeting, full hearing, or administrative hearing, the Honor Council will promptly prepare a summary of the hearing or meeting. This summary will report information that the Honor Council considered in reaching its findings and will be submitted to the dean with the accompanying recommendation and all evidence considered by the Honor Council.

The dean may impose the recommended sanction or sanctions of greater or lesser severity. Absent extenuating circumstances, the dean must notify the student in writing of the decision within ten business days.

Craver Decl. ¶ 36, Ex. 10 at Procedures of the Honor Code § V(H).

53. Students found responsible for violating the Honor Code may appeal the finding and sanction to an Appeal Panel. The Appeal Panel makes a recommendation to a dean who decides on a final finding of responsibility and any discipline. Craver Decl. ¶ 36, Ex. 10 at Procedures of the Honor Code § VII.

#### Emory Accuses Ben of Violating the Honor Code

- 54. On October 31, 2023, Emory informed Emory Student 1 that he may have violated Emory's Undergraduate Code of Conduct by connecting Eightball to Canvas. Craver Decl. ¶ 37. Emory did not provide such notice to Ben at that time. *Id*.
- 55. On November 3, 2023, without any prior warning, Emory informed Ben that it was considering five potential Honor Code violations "related to the development of a generative AI tool that potentially exposes Canvas data to a third party and may be used by students to complete assignments in violation of the Undergraduate Academic Honor Code":
  - a. Violating Community Standards: Committing any action or inaction which is offensive to the integrity and honesty of the members of the academic community;

- b. Violating Community Standards: Intentionally helping or attempting to help another person to violate any provision of this Honor Code or the academic integrity policy at another educational institution;
- c. Violating Community Standards: Disseminating any course materials, including recordings of the class, without the permission of the instructor;
- d. Cheating: Seeking, using, giving, or obtaining unauthorized assistance or information in any academic assignment or examination (see Appendix IV: On the Use of Artificial Intelligence for Assignments); and
- e. Plagiarizing: Plagiarizing, whether intentionally or unintentionally, in any assignment (see Appendix IV: On the Use of Artificial Intelligence for Assignments).

Craver Decl. ¶ 38, Ex. 11.

- 56. At the time Ben received the November 3, 2023 letter, Emory did not disclose who originally reported a potential Honor Code violation. Craver Decl. ¶ 39.
- 57. On November 13, 2023, Emory's Office of Student Conduct sent notice to Ben of a potential violation of the Undergraduate Code of Conduct based on a report from ATS that Eightball's connection to Canvas may have violated Emory's IT policies. Craver Decl. ¶ 40, Ex. 12.
- 58. Upon receiving the notices of potential Honor Code and Code of Conduct violations, Ben immediately asked Emory Student 1 to shut down Eightball at Emory. Craver Decl. ¶ 41.

- 59. Ben needed Emory Student 1 to stop running Eightball because Ben lacked the authorizations or technical know-how to do it himself. Craver Decl. ¶42. And, in general, Ben does not know how to code, and he was not involved in the operation and management of Eightball's website. *Id*.
- 60. Emory Student 1 did in fact shut down Eightball at Emory. Craver Decl. ¶ 43.
- 61. Soon thereafter, Ben met with the Office of Student Conduct regarding the potential Code of Conduct violation. Craver Decl. ¶ 44. As a result of that meeting, Ben, despite his lack of involvement with Eightball's software, accepted responsibility for his role in the potential IT violation, was put on disciplinary probation for one semester, and submitted a formal written apology and an academic paper on policy considerations for start-up companies utilizing novel technologies. *Id.* The Office of Student Conduct considered the matter closed. *Id.*
- 62. Even so, the Honor Council proceeded with its own investigations.

  Craver Decl. ¶ 45.
- 63. During the investigation and before the hearing, Senior Associate Director of the Honor Council Blaire Wilson and Investigating Honor Council Faculty Member Dr. Levi Morran informed Ben that Emory's prior endorsement and funding of Eightball would weigh heavily in the Honor Council's consideration of the alleged violation. Craver Decl. ¶ 46.

- 64. The Honor Council held a hearing on January 18, 2024. Craver Decl. ¶ 47, Ex. 13 at 1.
- 65. At that hearing, the Honor Council, comprised of a Spanish professor and four undergraduate students, heard from only two witnesses in addition to Ben and Emory Student 1. Craver Decl. ¶ 47, Ex. 13.
- 66. First, Emory ATS employee Kim Braxton testified about the link between Eightball and Canvas. Craver Decl. ¶ 47, Ex. 13 at 2-3. She said that the "major difference" between Eightball from the Pitch the Summit competition and Eightball at the time of the hearing was the capability for students to integrate their Canvas accounts (a feature which Ben and Emory Student 1 in fact discussed at the competition). *Id.* She did not offer any opinion about whether students could use Eightball to cheat. *Id.*
- 67. Next, Emory LITS employee Anthony Hess offered his thoughts on Eightball. He too said that the "major concern" was Eightball's use of student credentials to access Canvas. Craver Decl. ¶ 47, Ex. 13 at 3. Mr. Hess only addressed the potential for academic misuse at the panel's prompting, at which point he postulated that Eightball might carry the "potential" for cheating. *Id.* Mr. Hess, however, as an LITS employee, is not qualified to opine on ways in which students may cheat.

- 68. Ben then explained that his role was limited to marketing Eightball and that he was not involved with developing any of its software, including the software coding necessary to link Canvas to Eightball. Craver Decl. ¶ 47, Ex. 13 at 4. He added that he never intended Eightball to be used to cheat, and he was surprised that Emory would pay him and Emory Student 1 to develop Eightball and then punish them for doing so—especially when Eightball and its specific features were lauded by Emory at the Pitch the Summit competition. *Id*.
- 69. Finally, Emory Student 1 added that Ben did not contribute to Eightball's software and clarified that any materials that students uploaded to Eightball were not made public. Craver Decl. ¶47, Ex. 13 at 4-5. He also confirmed that he already had shut down Eightball at Emory. *Id.* at 5.
- 70. None of the witnesses at any point described how Eightball could be used to cheat or presented any evidence that anyone had in fact used Eightball to cheat. Craver Decl. ¶ 48.
- 71. The Honor Council also never asked Ben or Emory Student 1 about the mention of Chegg as a pricing comparator in Eightball's presentation at the Pitch the Summit competition. Craver Decl. ¶ 49. The Honor Council did ask about the presentation's reference to a planned "Check your Answer" feature, and Ben explained that it was intended to be a tool to help students review practice problems. *Id.* The "Check your Answer" feature, however, was never created. *Id.*

72. Ben was never asked about his intention in creating Eightball or about other students using Eightball to cheat. Craver Decl. ¶ 50.

## Emory Suspends Ben

- 73. After the hearing, the Honor Council found Ben responsible for violating community standards:
  - (1) Committing any action or inaction which is offensive to the integrity and honesty of the members of the academic community; (2) intentionally helping or attempting to help another person to violate any provision of this Honor Code or the academic integrity policy at another educational institution; and (3) disseminating any course materials, including recording of the class, without the permission of the instructor.

Craver Decl. ¶ 47, Ex. 13 at 6.

- 74. The Honor Council reasoned that "Eightball is based on a blueprint which incorporates the ability to cheat, which means that [Ben and Emory Student 1] were aware of Eightball's capacity and built it with intent." Craver Decl. ¶ 47, Ex. 13 at 6.
- 75. As evidence of Ben's awareness that others could use Eightball to cheat, the Honor Council for the first time cited Eightball's planned pricing model and the never-implemented "Check your Answer" tool, both of which were discussed in Eightball's award-winning slide deck from the Pitch the Summit competition. Craver Decl. ¶ 47, Ex. 13 at 6-7.

- 76. The Honor Council then wrote that the link between Eightball and Canvas, which also was previewed at the competition and merely streamlined the process by which students could upload information, "is essentially a dissemination of user's information" because students were sharing course materials with Eightball. Craver Decl. ¶ 47, Ex. 13 at 7. For clarity, Eightball never disseminated information with anyone. *Id.* ¶¶ 8-9.
- 77. The Honor Council recommended that Ben be put on Honor Code probation until graduation, receive a one-year suspension with a permanent record retained by the Honor Council, and complete an educational program. Craver Decl. ¶47, Ex. 13 at 7; ¶51.
- 78. The Honor Council recommended expelling Emory Student 1, reflecting its view that he was more responsible than Ben for developing Eightball. Craver Decl. ¶ 51.
- 79. On review, Associate Dean Jason Ciejka observed that this was Ben's first offense and that a first offense resulting in suspension is "uncommon." Craver Decl. ¶ 52, Ex. 14; ¶ 53, Ex. 15.
- 80. Dean Ciejka modified the punishment for Ben to Honor Code probation until graduation, a suspension for the summer and fall 2024 (after which Ben may apply for readmission) with a permanent record retained by the Honor Council, and mandatory completion of an educational program. Craver Decl. ¶ 52, Ex. 14; ¶ 53,

- Ex. 15. Emory Student 1's discipline was reduced from expulsion to a one-year suspension, again more severe than Ben's. Craver Decl. ¶ 54.
- 81. While preparing to appeal the Honor Council's decision, Ben received an email from a representative from Emory Entrepreneurship & Venture Management ("EEVM"). Craver Decl. ¶ 55, Ex. 16. The email asks if the Eightball team would like to connect with EEVM's Excellerator program, which was looking to provide grants to student-led businesses. *Id*.
- 82. Ben filed a timely appeal on February 20, 2024 on the grounds that (1) the Honor Council did not administer its procedures according to its published policies, and it is likely these errors could have substantially altered the decision of the Honor Council, and (2) the sanctions were disproportionate to the circumstances of the violation. Craver Decl. ¶ 56, Ex. 17.
- 83. Specifically, Ben argued that "[t]he Honor Council Failed to Apply the Clear and Convincing Evidence Standard of Proof, as Required by the Honor Code" because, among other reasons, "the evidence presented at the hearing proved overwhelmingly that the Emory University Community . . . has, from the outset, celebrated, encouraged, and funded the development of Eightball," and it did not prove that Ben intended to facilitate cheating or disseminated course materials without the faculty's knowledge. Craver Decl. ¶ 56, Ex. 17 at 6-8. Ben asserted further that the suspension and other discipline were overly harsh because this was

his first offense, and he was already disciplined by the Office of Student Conduct based on Eightball's connection to Canvas. *Id.* at 12-13.

- 84. The Appeal Panel recommended that Senior Associate Dean for Undergraduate Education Joanne Brzinski sustain the finding of responsibility and all of the accompanying discipline, including the one-semester suspension. Craver Decl. ¶ 57, Ex. 18.
- 85. On March 20, 2024, Brzinski informed Ben that she accepted the Appeal Panel's recommendation entirely and affirmed the finding that Ben was responsible and the imposed discipline. Craver Decl. ¶ 58. She also told Ben that the Appeal Panel flatly refused to even consider his argument that Eightball could not have been offensive to Emory's community because Emory had funded Eightball in the first place. *Id*.
- 86. Emory never provided Ben with any written record from the Appeal Panel, and Brzinski's written decision does not contain any explanation beyond the perfunctory statement: "I have accepted the panel's recommendation." Craver Decl. ¶ 57, Ex. 18; ¶ 59.
- 87. Her letter demonstrates an intent to dissuade Ben from working on Eightball in the future: "Ben, I trust that you have gained from these events a better understanding of the importance of academic integrity to an Emory education." Craver Decl. ¶ 57, Ex. 18.

- 88. Emory Student 1, for his part, also appealed the suspension, and Emory reduced his suspension from one year to one semester, the same as Ben. Craver Decl. ¶ 60.
- 89. Ben has exhausted his administrative remedies within Emory. Craver Decl. ¶ 61.

# Ben Faces Permanent and Irreparable Harm

- 90. The suspension, if it stands, will prevent Ben from participating in the honor's thesis program to which he was already accepted, denying him his earned opportunities to develop essential research and writing skills and to add an important accomplishment to his resume. Craver Decl. ¶ 62.
- 91. The suspension also would prevent Ben from registering for and attending classes with his close friends and graduating class during the fall semester of his senior year of college, which is an experience that he cannot replicate. Craver Decl. ¶63.
- 92. Furthermore, if the suspension is carried out, Ben will not be able to graduate on time and with his class, delaying the start of his career. Craver Decl. ¶ 64.
- 93. Ben has spent the past three years building relationships with his fellow classmates, and a suspension would eliminate a significant portion of his final time with them. This is especially damaging to Ben who, reasonably assuming he would

be able to spend his final year with his classmates, decided to study abroad during the spring semester of his junior year. Craver Decl. ¶ 65.

- 94. Ben also intends to apply to law school and search for a job between graduating college and attending law school. The Honor Code violation and discipline damage Ben's postgraduate education and career prospects because prospective employers, graduate schools, and state bars are more likely to deny Ben opportunities that he would otherwise have based on this finding. Craver Decl. ¶ 66. Ben will also be unable to participate in law school recruiting events and job fairs in the fall. *Id*.
- 95. Emory's conclusion that Ben breached the Honor Code and resulting discipline will forever cast undeserved doubt on Ben's integrity. Craver Decl. ¶ 67.

### COUNT I BREACH OF CONTRACT

- 96. Ben incorporates and re-alleges each of the preceding paragraphs as if fully restated and set forth here.
  - 97. Ben as a student and Emory as a university were under a contract.
- 98. Their contract required both Ben and Emory to adhere to the Honor Code.
- 99. Emory is thus contractually obligated to apply the Honor Code's procedures when considering any reported potential Honor Code violations.

- 100. Emory breached its contract with Ben because it found him responsible for violating the Honor Code and disciplined him without adhering to the Honor Code's process. For example:
  - a. Emory failed to apply the clear and convincing evidence standard;
  - b. Emory did not adequately consider Ben's arguments on appeal; and
  - c. Emory imposed an arbitrary and capricious punishment.
- 101. Because Emory encouraged Ben to pursue Eightball, including by funding Eightball with the \$10,000 grand prize from the Pitch the Summit competition, and Ben reasonably relied on that encouragement, Emory is equitably estopped from punishing Ben on the grounds that his work on Eightball violated its Honor Code.
- 102. Emory knowingly and intentionally breached its contract with Ben. *See* O.C.G.A. § 51-12-10. Emory willfully and self-servingly deviated from proper Honor Code procedures to make a public example out of Ben.
- 103. Ben's losses from Emory's intentional breach of contract include, but are not limited to, the lost opportunity to attend school for half of his senior year with his close friends and graduating class, the lost opportunity to write an honor's thesis, worsened career prospects, diminished future wages, reduced perceived integrity, and the lost opportunity to monetize Eightball going forward.

104. These damages are the direct, proximate, and foreseeable consequence of Emory's actions.

## COUNT II ATTORNEYS' FEES

- 105. Ben incorporates and re-alleges each of the preceding paragraphs as if fully restated and set forth here.
- 106. Emory has acted in bad faith, has been stubbornly litigious, and has caused Ben unnecessary trouble and expense in all aspects of its handling of Ben's investigation, hearing, appeal, and discipline. *See* O.C.G.A. § 13-6-11.
- 107. Emory refused to consider compelling exculpatory facts and Ben's arguments, including those relating to Emory's consistent support of Eightball, outside of legal proceedings.

#### PRAYER FOR RELIEF

- 108. Ben respectfully seeks damages exceeding \$75,000 in an amount to be determined at trial.
- 109. Ben respectfully seeks a permanent injunction requiring Emory to vacate the finding that Ben violated the Honor Code and the resulting suspension and other discipline.
- 110. Ben respectfully seeks his attorneys' fees and expenses incurred as a result of this litigation.

111. Ben respectfully seeks any other such relief as the Court finds just and proper.

#### **JURY DEMAND**

Plaintiff demands a jury trial on all counts that may be tried to a jury.

Respectfully submitted,

Dated: May 20, 2024 /s/ Craig C. Martin

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